



Vision2030

OUR VISION FOR GATESHEAD



**GATESHEAD
STRATEGIC
PARTNERSHIP**

Hello.

Since 2007, the Gateshead Strategic Partnership's aim has been to improve the quality of life for everyone in Gateshead through the strategy, Vision 2030.

Vision 2030 is based around six big ideas to improve the economy, wellbeing and equality of opportunity for everyone in Gateshead so that all residents and businesses can fulfil their potential. Turning these 'big ideas' into reality has already had a positive impact on the lives of people in Gateshead:

- Residents are living longer
- Gateshead is one of the safest places to live in Tyne and Wear
- Town centres throughout the borough have been reinvigorated
- Developing world class facilities and hosting international events

However there is still more to do and a lot has changed since 2007 - globally, nationally and locally and how we now make these real and tangible differences for local people has to change as a result - but one thing remains constant; people and communities are at the heart of Vision 2030. The route of travel may change but the destination remains the same. Given the challenges faced over the past few years, the partnership is very proud of what we have achieved by working together - as partners, organisations or individuals.

The future of Gateshead is very positive. As a Partnership, we remain ambitious and confident in achieving our goals in Vision 2030.



One Vision - Six Big Ideas.

We want to realise our vision: "Local people realising their full potential, enjoying the best quality of life in a healthy, equal, safe, prosperous and sustainable Gateshead".

We have six big ideas to get us there:



City of Gateshead

A city in all but name: creating the qualities and vibrance to be found in great cities around the world here in Gateshead.



Global Gateshead

Maximise global opportunities that will benefit all, attract international talent and raise our reputation.



Creative Gateshead

Invest in our heritage and our people, to nurture a borough of high achievers, as well as providing a variety of creative experiences and opportunities.



Sustainable Gateshead

Improve how we live, travel and use our resources and energy as well as working towards a sound economic future.



Active and Healthy Gateshead

Create healthy communities by providing the support to encourage people to improve their health and lifestyle.



Gateshead Volunteers

Encourage more of us to volunteer and contribute to our communities, marking us out as national leader when it comes to volunteering.



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We have a big challenge.

The biggest challenge we face is that of inequality. Compared to other areas of the North East or England there are big differences in areas such as:

- Poverty and deprivation
- Quality of the physical and natural environment
- Quality and number of jobs
- Health
- Levels of ambition and aspiration

We've made progress in these areas, but more work needs to be done.

Vision 2030 sets out to do this by making sure decisions we make and the actions we take offers equality of opportunity for all - irrespective of the area they live in, their culture, if they are disabled, their age, religion or belief, ethnicity, gender or gender identity or sexual orientation.

Together we are tackling the deep rooted challenges inherited due to long term underlying deprivation to make Gateshead a better place to live, work and visit.



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Let's focus - our five year plan

The future is likely to be exceptionally challenging with continued public sector austerity - therefore it's absolutely essential we keep our focus. So our plan for the next five years as part of Vision 2030 has been developed with three goals in mind. These are:

1

Prosperous Gateshead - A thriving economy for all

- more and better paid jobs and more people in work
- fewer people with low level skills and more with higher level skills
- more private, public and social investment
- an increase in the working age population

2

Live Love Gateshead - A sense of pride and ownership by all

- a confident and more aspirational population
- people who care and look after their local area
- people who are proud of Gateshead and what it offers

3

Live Well Gateshead - A healthy, inclusive and nurturing place for all

- a destination of choice for families with excellent, affordable housing
- where children have the best start in life
- where older people are independent and part of community life
- where people lead healthy lifestyles, with more people living longer
- where those who need help can get it easily with agencies working together
- a welcoming place where people feel safe

These things matter the most and achieving them will have the most impact on people's lives now and in the future. This is the starting point for the next five years of our Vision 2030 strategy.



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Vision accomplished.

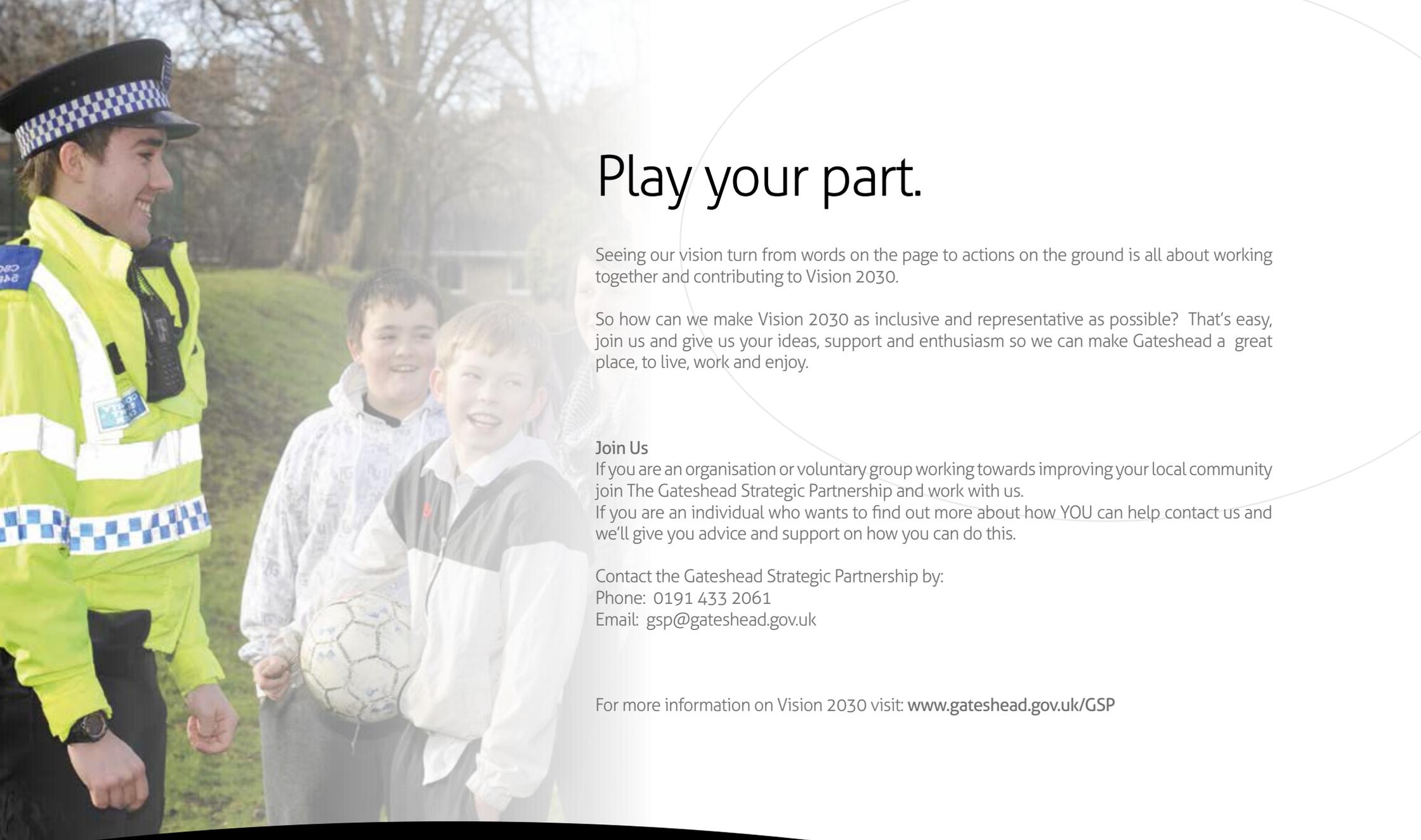
What we want to see in 15 years time:



- A robust and sustainable economic base which leads to economic performance exceeding national average
- A culture that nurtures communities and voluntary sector organisations to deliver local services
- Healthy communities in which to live where health and inequality gaps have been eradicated
- Vulnerable and older residents leading fulfilling lives with support of their choice
- Residents who have improved physical, mental health and emotional wellbeing
- A place that attracts international talent - where people want to live and work
- Sustainable communities where everyone makes a recognised contribution
- Residents and businesses who are environmentally aware and responsible
- Well educated communities that make the best use of lifelong learning
- Local businesses supporting volunteers to achieve social responsibility
- Children, young people and vulnerable adults are safe and supported
- Affordable transport options across Gateshead for work and leisure
- A borough of high achievers, driven by aspiration and creativity
- More local people taking part in international cultural activities
- An attractive and protected local environment
- A variety of housing, retail and leisure options
- A confident, diverse and growing population
- Preserved heritage and culture
- Improved digital technology



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Play your part.

Seeing our vision turn from words on the page to actions on the ground is all about working together and contributing to Vision 2030.

So how can we make Vision 2030 as inclusive and representative as possible? That's easy, join us and give us your ideas, support and enthusiasm so we can make Gateshead a great place, to live, work and enjoy.

Join Us

If you are an organisation or voluntary group working towards improving your local community join The Gateshead Strategic Partnership and work with us.

If you are an individual who wants to find out more about how YOU can help contact us and we'll give you advice and support on how you can do this.

Contact the Gateshead Strategic Partnership by:

Phone: 0191 433 2061

Email: gsp@gateshead.gov.uk

For more information on Vision 2030 visit: www.gateshead.gov.uk/GSP



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