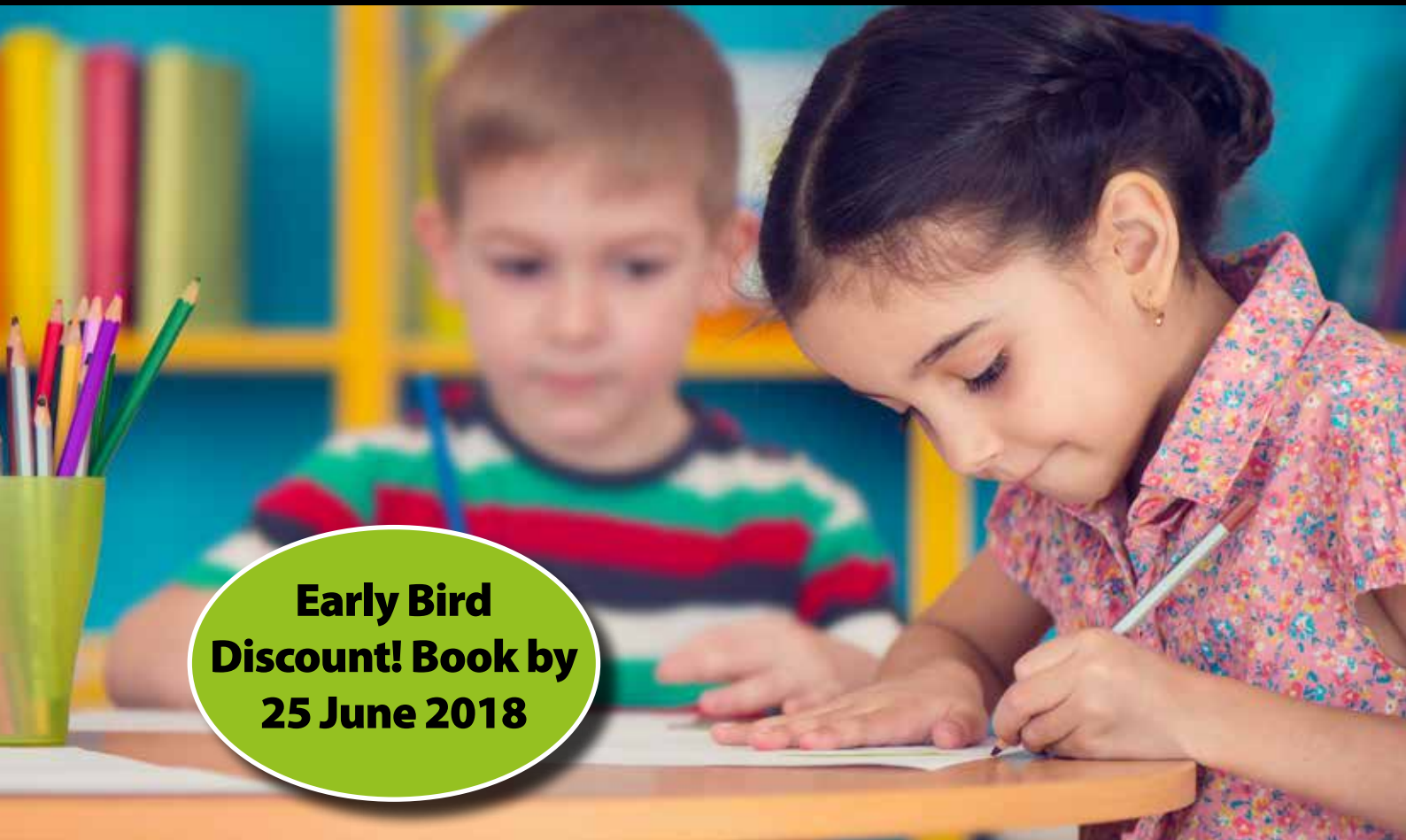


Literacy Conference: Raising Narrative Writing Standards The whole school approach *with Alan Peat*

25 September 2018 - Copthorne Hotel Newcastle



**Early Bird
Discount! Book by
25 June 2018**

A popular course, incorporating practical ideas from Alan's books
'Improving Story Writing at Key Stages 1 and 2', 'Writing Exciting Sentences Age 7 Plus',
'A Second Book of Exciting Sentences' and '50 Ways To Retell A Story: Cinderella'

**"Fantastic! Brilliant! Relevant! Very enjoyable with lots of
good ideas to follow up. Delivery entertaining. Kept everyone focussed!"**

Your Day

Session One: 'Boxing Clever'

Alan will consider how to develop 'story sense' in Early Years contexts, modelling how he teaches his popular 'Boxing Clever' story-making game. The session will also include his unique Visual Target setting approach and advice on developing effective contextualised punctuation.

Session Two: Openings and Endings' and Characterisation

Alan will explore the 'menu of possibilities' approach to narrative openings and endings. A 'consistent language' strategy will be discussed, with a wealth of openings and endings 'unpicked'. Following this, Alan will consider 'Show not Tell' characterisation and ways of developing higher order narrative skills, such as 'mood'. A range of Alan's narrative apps will also be discussed & demonstrated.

Session Three: Developing Setting and Genre-based Narratives

The session will begin with an exploration of multi-sensory locational writing followed by a plethora of ideas for developing a wide range of genres, using the Gutenberg Project and 'Wordle' to develop genre-based language. 'Grammar in Context' will also be explored.

Session Four: Games-based Approaches and The Gifted Writer

To conclude the day, Alan will consider vocabulary development games and more complex narrative strategies (such as the 'Rashomon Effect') which are guaranteed to engage gifted writers.

All participants will leave with a vast range of practical ideas.

Who is Alan Peat?

Alan is the author of 22 publications on a wide range of subjects. His literacy books have been best-sellers. He has also written for the Times Education Supplement, Teaching Thinking magazine and many other journals. His practical ideas have now been used in 88 countries. Alan's apps have been number one in 10 countries (... so far!).

Previously Alan has been an LEA Adviser with cross-phase responsibility for Literacy and Gifted & Talented provision. He has also been Head of the Museum & Gallery Education Service and Teaching & Learning Consultant for Blackburn LEA.

Currently he is the Director of Creative Educational Press Ltd and runs the international independent education consultancy company 'Alan Peat Ltd' which now has a national and international reputation for practical, effective INSET, specialising in creativity, literacy development, thinking skills and gifted and talented provision.

Who is it for?: Nursery to Year 6 School Staff

Venue: Copthorne Hotel, Newcastle (The Close Quayside, Newcastle upon Tyne NE1 3RT)

Cost: £145/ £170 per person (SLA / non-SLA)
Early bird discount: £10 off per person, book by 25 June 2018

Date: 25 September 2018

Times: 9.00-3.30 (Registration 9.00-9.25)

To book your places please complete and return the attached application form

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25 September 2018 - Copthorne Hotel Newcastle, 9am - 3.30pm

Please book me _____ places on the above course.

Name: _____ Year Group: _____

Name: _____ Year Group: _____

Name: _____ Year Group: _____

School: _____

Invoice Address: _____

School Status: LA Maintained Academy Independent

Purchase Order Number (Academies/Non Gateshead schools only): _____

Contact Name: _____ Tel: _____

Email Address: _____

Signed (Headteacher/Senior Leader): _____ Date: _____

Please return to: Angela Crossley, CPD Admin, Dryden Centre, Evistones Road, Gateshead. NE9 5UR

Email: AngelaCrossley@Gateshead.Gov.UK Fax: 0191 433 8764

How we will use this information

The information supplied on this form will be retained by Gateshead Council and will be used in the administration of this event, and shared with organisations associated with the event, with other attendees and to compile a paper delegate list to be distributed at the event.

The information may be used for marketing purposes; you may be contacted by post, telephone or email with details of future events, and courses organised or promoted by Gateshead Council that might be of interest to you. If you agree to being contacted, please tick the relevant boxes.

Post Email Telephone

Other important information:

We (the school/organisation) agree that by signing and returning this booking form to adhere to the specifications detailed below.

- **Fees:** Fees will be recovered via invoice after the training; purchase order numbers will be quoted on any correspondence (if they have been supplied). All prices quoted are subject to VAT (standard rate).
- **Specific Requirements:** If you have any specific access or dietary requirement including food allergies can you please advise us of these at least 7 working days ahead of the training to allow us to make the necessary arrangements?
- **Cancellation Policy:** Failure to notify of non-attendance at least 7 working days ahead of course date will result in the full cost of the course being charged to schools (unless stated otherwise).
- **Parking:** Free onsite parking is available.